



AD SPOT NON PROFIT 2008 – International Festival of non-profit communication
COMPLETE WINNERS LIST

Note : the two best campaigns in each category are awarded.
 No awards in INTERNET and RADIO Section.
 No Grand Prix Awarded in the FILM Section.

FILM SECTION

Canada	1	Nail - Work safe	Public health and safety	Extreme Group	Workers' compensation Board of Nova Scotia
Australia	1	Birthday cards	Brain cancer awareness	DDB Sidney	Cure for life foundation
Australia	2	Different Lives	against human trafficking	Colman Rasic Carrasco	MTV Exit Foundation
Germany	2	Stickman	Help for Mentally disabled children	Kempertrautmann	Best Buddies Deutschland
South Africa	3	Printer	Food and Trees for Africa	Lowe Bull Gauteng	Food and Trees for Africa
Australia	3	Clean up the climate	Environmental problems awareness	DDB Sidney	Clean Up Climate

GRAND PRIX PRESS&OUTDOOR –

Sweden	2	Amnesty Roses	Against female genital mutilation	Publicis Stockholm	Amnesty Sweden
---------------	----------	----------------------	--	---------------------------	-----------------------

PRESS SECTION

Austria	1	kamikaze	Sicurezza stradale	Draft FCB Kobza	Austrian Curatorship of Road safety
Italy	1	Tris	Giornata mondiale per la lotta contro l'aids	Armando Testa Spa	Rcs Quotidiani
Singapore	2	Aware - Verbal 1	Against verbal violence	Saatchi & Saatchi Singapore	Helpline against violence
Switzerland	2	Vladimir	Press freedom	McCann Erickson Geneva	Reporters without borders
Italia	3	Escape - Mouse	Animal Protection	McCann Erickson	Enpa
Austria	3	Hourglass	Nature protection	Draft FCB Kobza	Greenpeace

CLASSIC OUTDOOR SECTION

Italy	1	Too Late	Road safety	Fabrica	United Nations World Health Organization
Israel	1	Wrinkles	cancer awareness	Gitam BBDO	Israel Cancer Association (ICA)
Puerto Rico	2	Red shoes	Human rights	JWT San Juan	Amnesty International
Germany	2	Barbed notepad	Press freedom	Leo Burnett Frankfurt	ISHR
Belgio	3	Reincarnation	animal rights	Duval Guillaume	Gaia
India	3	Bulb	Tutela ambiente	Tbwa - Raad	Greenpeace India

UNCONVENTIONAL SECTION

Germany	2	Sticker Campaign	Campaign against mines	Leo Burnett Frankfurt	Unicef Germany
Austria	2	Prisoner doll	diritti umani	Draft FCB Kobza	Amnesty International
China	3	Target practice	Protection of animals	Ogilvy Beijing	WWF

PROMOPRESS

Italy	2	Parlare e navigare senza limiti in Cina	Human Rights	Zowart	Amnesty international
Italia	3	Well Done	Global Warmaing	Cayenne	promocard ADCI

Legenda Categorie

1 – Health

2 – Society and Rights

3 – Environment

ADEE – adee@adee.it

Gianna Cecchi